

Bigtincan Holdings Limited

Q4 FY22 Appendix 4C & Quarterly Report Briefing

David Keane, CEO and Co-founder Stefan Teulon, Chief Product Officer Cyril Desouza, Global Financial Controller

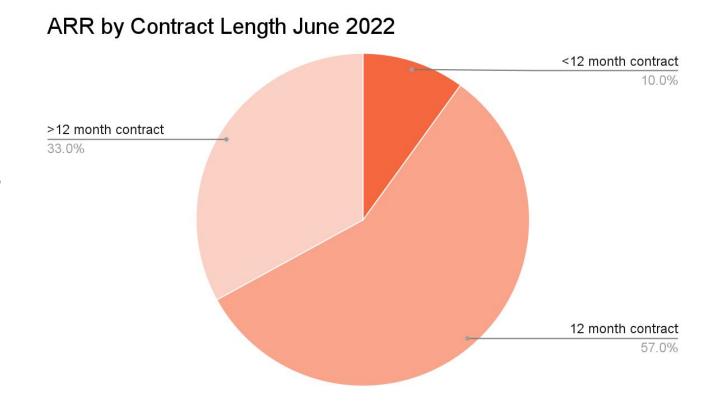
27 July 2022

Q4 FY22 Cash Flow Highlights

- → Total cash receipts increased 113% to \$31.3m from Q4 FY21.
- → Cash operating payments of \$31.2m inclusive of costs related to the Brainshark integration program.
- Third consecutive operating cash positive quarter.
- → \$39.3m cash and cash equivalents as at 30 June 2022.

Q4 FY22 Trading Highlights & Outlook

- → ARR > \$120m shows the benefits of the enterprise customer base.
- → Increase in longer term contracts → increased revenue certainty.
- → New customer wins and expansions
- → Expected to report maiden Adjusted EBITDA positive full year results for FY22
- On track to meet or exceed \$109m revenue for FY22
- Expected cash flow breakeven to be achieved in FY23.



Technology Update

Stefan Teulon, Chief Product Officer



Our vision

Help the world's best brands create the

Buying Experience of the Future

for their customers

Technology Update

Platform Releases

Learning Hub

- Updated user experience
- → New Course Catalog Experience
- In progress curriculum indicators

Content Hub

Content Hub v5.9.3

Engagement Hub

- Updated user experiences
- Conversational intelligence analytics
- Updated customer engagement features

175 features Shipped in Q4

Patent Coverage

Content Management

4 patents + 1 New

Remote Communication

7 patents



Training / Coaching

1 patents

AR/VR

3 patents

Finance Update

Cyril Desouza, Global Financial Controller



Q4 FY22 Cash Summary

Cash receipts and payments

\$31.3m

Customer cash receipts

113% From Q4 FY21

9% From Q3 FY22

\$31.2m

Operating cash payments

113% From Q4 FY21

8% From Q3 FY22

Q4 FY22 Cash summary

\$49k
Net cash from operating activities

~\$0.8m of Brainshark integration investments included in the QTR

\$4.7m in Q4 FY22

Cash investment into capitalised development software

\$39.3m

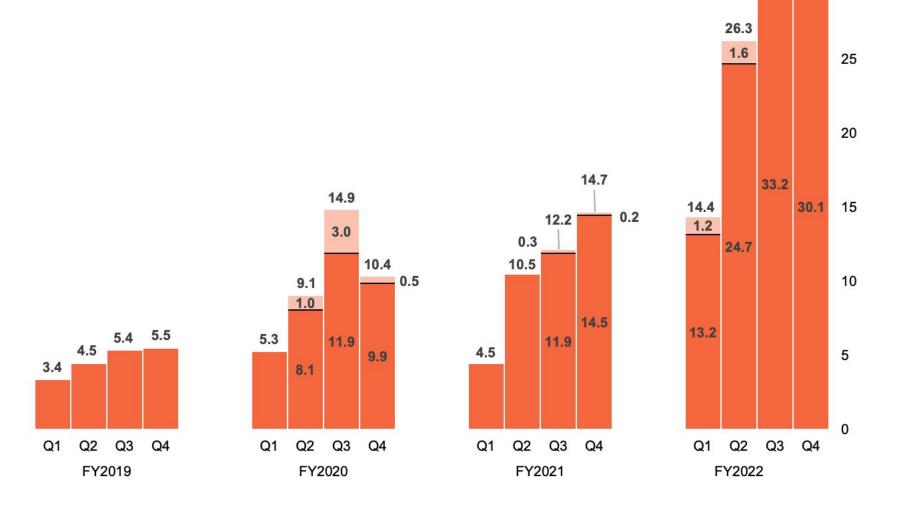
Cash and cash equivalents at end of Q4 FY22

Quarterly Cash Receipts

(A\$m)

Bigtincan

Bigtincan cash advances for multi-year deals



34.3

35

30

31.3 1.2

Looking ahead



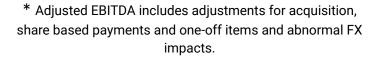
Cash Flow

Cash Flow Breakeven to be achieved in FY23



FY22 Adj EBITDA*

Positive result with increase over 1H FY22





Technology Innovation

Continued focus on innovation to drive cross sell and expansion



Thank You



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